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CATALOG NO. 4550L 1/5

Form BC 126
June 1954

4113

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-21-62

Call letters WOLD

Station location Marion, Virginia

Name of licensee EMERALD SOUND, INC. (AL-8-20-65; EFF: 9-1-65)
*THE SEWARD BROADCASTING COMPANY, INCORPORATED

Transmitter location On State Hwy. 16, 2.7 mi. SE of center of Marion, Virginia (BP 2-1-62)

Main studio location Same as transmitter.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-13803	2-1-62	1330kc	1kw	Day	4-1 10-1-62
CP for a new standard broadcast station (Cond'1)					
BP-13,803 (1)	4-4-62	Mod. of	CP(BP-13803) to assign		
		Call letters			
BL-9311	6-21-62	1330kc	1kw	Day	6-21 10-1-63
Lic. to cover CP (BP-13,803) which auth. a new standard broadcast station. Cond'1					
	10-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-4113	1-9-64	Renewal of License			1-9 10-1-66
BAL-5522	8-20-65	Voluntary assignment of license to Emerald Sound, Inc.			
EFF:	9-1-65				
Ltr. dated & rec'd 4-27-66 giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-1F trans. is now installed & in oper.					
BR-4113	9-9-66	1330kc	1kw	Day	10-1 10-1-69
BL-11,319	10-4-66	1330kc	1kw	Aux	10-4 10-1-69
Lic to use former main trans COLLINS 20V-3 at main trans loc. as an aux. trans. to be operated on 1330kc, 1kw for aux. purposes only.					
TELEGRAM	10-17-67	PSA	500w		
BR-4113(S)	2-13-70	RENEWAL	Main & Aux.		10-1-72
EBSA	6-12-72				
AUXILIARY	NOT TO BE	RENEWED	PER ATTY.	7-14-72	
BR-4113(S)	11-7-72	RENEWAL			10-1-75
BR-4113(L)	9-12-75		RENEWAL		10-1-78
BR-4113	9-14-78	(S) REN. OF LIC.			10-1-81
BTC780817EA	9-18-78	VOL. TC	EFF:		
BP801216AA (L)	5-14-81	1330khz	5kw	DAYTIME	5-14-82
CP to increase power					

APPLICATION RECORD - BROADCASTING

AUG 1955

Call
Letters ~~W~~ W O L DName THE SEWARD BROADCASTING COMPANY, INCORPORATED
(FO C. L. Harrington, Greybeal Building, P.O. Box 604, Marion, Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,803	10-19-59	Construction permit for a new standard broadcast station to be operated on: Frequency: 1330kc Power: 1kw Hours of operation: Daytime Transmitter Location: On State Highway 18, 2.7 miles SE of center of Marion, Virginia Studio location: Same as Transmitter location STATION LOCATION: Marion, Virginia Walter A. Duke, Engr. Springfield, Tennessee	RECEIVED	12-1-59
	11-8-59		2-1-62	2-1-62
Resub.	1-4-60		GRANTED	2-1-62
R. & F.	1-6-60		Cond'l re: Pending a final decision in Docket No. 14419 with respect to pre-sunrise operation with day- time facilities. After Hearing Docket No. 14213 Order Issued.	

COLLINS 20-V

AUG. 1955 #2

APPLICATION RECORD - BROADCASTING

EMERALD SOUND, INC.

Call
Letters W O L D

Name *THE SEWARD BROADCASTING COMPANY, INCORPORATED
Marion, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BL-9311 R. & F.	4-12-62 4-13-62	Lic to cover CP(BF-13,803) which auth a new standard broadcast station. Att- Spearman & Roberson	GRANTED re: Cond'l	6-21-62
BR-4113 Rec'd Filed	6-28-63 7-3-63 7-3-63	Renewal of License Spearman and Roberson, Atty.	GRANTED	1-9-64
BAL-5522 R & F	7-3-65 7-7-65	Voluntary assignment of license to EMERALD SOUND, INC. ATTY. FLETCHER, HEALD, etc.	GRANTED EFF:	8-20-65 9-1-65
BL-11,319 Rec'd Filed	4/24/66 4/27/66 5/13/66	Lic. to use former main trans. COLLINS 20V-3 at main trans. loc. as an aux. trans. to be operated on 1330kc 1kw, for auxiliary purposes only. Attys: Fletcher, Heald, Rowell, Kenahan & Hildreth	GRANTED	10-4-66

FORM BC-121
AUG. 1955

#3

APPLICATION RECORD - BROADCASTING

Call
Letters W.O.L.D.

Name EMERALD SOUND, INC.
Marion, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-4113 R & F	6-17-66 6-28-66	Renewal of license Atty- Fletcher, Heald, Rowell, Kenehan & Hildreth	GRANTED	9-9-66
BR-4113 R & F #525930 \$105 P. N.	6-30-69 6-30-69 6-30-69 6-30-69	Renewal of License (Main & Auxiliary) Atty.: Frank U. Fletcher	GRANTED	2-13-70
JUL 28 1969				
BR-4113 R & F P.N. PRESS	6-27-72 7-3-72 7-3-72	Renewal of License Atty: Vincent J. Curtis, Jr. AMENDED 10-11-72 re: community survey & programming	GRANTED	11-7-72
JUL 18 1972				
BR-4113 R & F PN Recd. PRESS	5-23-75 6-2-75 " JUL 23 1975	RENEWAL OF LICENSE R.Hildreth,Atty.	GRANTED	9-12-75

APPLICATION RECORD - BROADCASTING

#4

Call
Letters **WOLD**

Name **EMERALD SOUND, INC.**
MARION, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4113 R&F PRESS	5-18-78 6-1-78 JUN 28 1978	Renewal of License	GRANTED	9-14-78
BTC780817EA Form 316 (Also see PRESS SEP 1 1978)	8-14-78 WOLD-PM	Voluntary acquisition of positive control of lic corp by Robert S. Dix thru purchase of stock from J. Russell Dix Atty - -----	GRANTED EFF:	9-18-78 10-7-78
BP-801216AA (C) ACCEPTED FEB 20 '81	12-29-80 4-10-81 4-27-81 MAR 30 '81	Construction Permit to increase power to 5kw. Public Notice Section I, Signature of Robert S. Dix Public Notice	GRANTED Con'd	5-14-81

Name: EMERALD SOUND, INC.

Station Location: MARION, VIRGINIA

File No.	Date	Description	Action and Date
BR810522UF PRESS	JUL 8 1981	RENEWAL OF LICENSE	ISSUED

Teleg. 5-28-63 Denied request to operate beyond
daytime hours. on May 29, 1963.

WOLD

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

